

## **PRESS RELEASE**

**15<sup>th</sup> April 2008**

### **For Immediate Use**

## **Mantra Divas' Exclusive UK Concert Hits The Right Note**

Touring the world with their unique spiritual sounds, Deva Premal and Miten have collected thousands of fans, among them Cher - who won't do yoga to any other music - and the Dalai Lama, who on hearing their unique sound exclaimed "Beautiful, beautiful music!" and invited the duo back to play for him twice more.

Premal and Miten, a couple both on and off-stage, have also reached no 14 in the US charts - a phenomenal accomplishment for an album blending ancient Sanskrit mantras with contemporary music – and a clear indication if ever one was needed of how inspirational music originally intended to transform your life has gone mainstream.

As part of their 2008 worldwide tour, Deva Premal and Miten will be performing a one off concert in the UK at 7.30pm on 12<sup>th</sup> July, Kensington Town Hall, Hornton Street, London W8.

Miten established a successful career for himself in the 70s, touring with Fleetwood Mac, Lou Reed and Ry Cooder. After becoming dissatisfied with the sex, drugs and rock and roll scene, he left everything behind in search of a more meaningful existence. This search led him to Deva, a classically trained musician who grew up singing mantras as her bedtime songs. The two met at an ashram in India in 1990.

Today, their creative and loving partnership blends contemporary music with prayers and mantras from ancient Sanskrit texts. Designed to bring about a sense of wellbeing and peace, their music has been featured by Cher on her Farewell Concert Tour and Tony Robbins, world renowned motivational coach, is said to love their music. Best

selling author Eckhart Tolle describes it as “pure magic” and celebrated lifecoach Brandon Bays plays it at her workshops and seminars.

Tickets for the 12<sup>th</sup> July concert are available exclusively through the Mind Body Spirit Festival at [www.mindbodyspirit.co.uk](http://www.mindbodyspirit.co.uk). For more details on Deva Premal and Miten visit [www.prabhumusic.net](http://www.prabhumusic.net)

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**Notes to Editors: -**

A photograph of Deva Premal and Miten is attached. For further information please contact Natasha Younger on 020 7371 9191 or email [Natasha@mindbodyspirit.co.uk](mailto:Natasha@mindbodyspirit.co.uk)